

## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 80045 CF NTL-POL FBD - LBD: 08/14/12 - 08/20/12 HL#: Created: 08/13/12 10:45 AM

Client: RESTORE OUR FUTURE (330290) CPE: / / 1206 Agency Commission: 15 % Updated: ALWILLIAMS on 08/13/12 03:32 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: EST #1206 (9820) Self :20:00 Confirmed: 08/13/12 02:09 PM

Buyer: ANNE BRAUNSCHEIDEL Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

## NEW ORDER CHG/PH 08/13/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	EPHIL4P	0 1 1 1 1 0 0	EFG	30				0.0	\$750.00	4	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	ENEWS5PM	0 2 2 2 2 0 0	NEWS	30				0.0	\$650.00	8	\$5,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEARLYMF	0 1 1 1 1 0 0	NEWS	30				0.0	\$950.00	4	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NCBSEVE	0 0 1 0 1 0 0	NEWS	30				0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AENTER	0 1 1 1 1 0 0	ACC	30				0.0	\$1,100.00	4	\$4,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AINSIDER	0 1 1 1 1 0 0	ACC	30				0.0	\$1,200.00	4	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	LLETTER	0 1 1 1 1 0 0	LETT	30				0.0	\$850.00	4	\$3,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	M5-530A	0 1 1 1 1 0 0	NEWS	30				0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/17/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE	0 1 1 1 1 1 1	NEWS	30				0.0	\$1,800.00	6	\$10,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/19/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PPERSONTHU3	0 0 0 1 0 0 0	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PCSINYFR2	0 0 0 0 1 0 0	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WFACESPEC	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

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Agency: MENTZER MEDIA SERVICES (24184)	Product: EST #1206 (9820)	Self :20:00	Confirmed: 08/13/12 02:09 PM	
Buyer: ANNE BRAUNSCHEIDEL	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PWIFESUN2	0 0 0 0 0 0 1	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LSPORTRAP	0 0 0 0 0 0 1	LOCS	30				0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EPHIL4P	1 0 0 0 0 0 0	EFG	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENEWS5PM	1 0 0 0 0 0 0	NEWS	30				0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NCBSEVE	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AENTER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	M5-530A	1 0 0 0 0 0 0	NEWS	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PHAWAII	1 0 0 0 0 0 0	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	57	0	\$90,600.00	\$77,010.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$90,600.00	\$77,010.00	\$0.00	\$0.00